

# 2025 SPONSORSHIP PACKAGE



## **ABOUT**

The Seattle chapter of Young Professionals in Transportation (YPT Seattle) was created in June 2013 to enhance professional development among young transportation practitioners and future leaders in Seattle, WA.

YPT Seattle is the local chapter of the entirely volunteer-run YPT International non-profit organization. YPT International facilitates the growth of new chapters and guides the 25+ chapters in promoting their core values: professional development, fellowship, and networking.

#### **MISSION**

Our mission is to work to **cultivate a community of young professionals passionate about transportation.** Our organization embraces interest in transportation topics across all modes and strives to provide a forum for discussions that encompass traditional transportation topics and new transportation innovations that may shape the industry's future.



### **SPONSORSHIP**

Our members are the future of the transportation industry and are the future of your organization. Sponsoring YPT Seattle supports the development of your employees as leaders and change-makers in the industry. Your support allows us to **create high quality programming** and **keeps membership costs reasonable** for our young members. Sponsoring YPT Seattle allows us to continue engaging and nurturing the pipeline of transportation professionals.

As a federally-recognized 501(c)(6) non-profit entity, contributions or gifts are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

#### 2025 SPONSORS



MOTT M
MACDONALD M



FEHR / PEERS

#### **SPONSORSHIP TIERS**



# Rainier Level \$1,000 +

- Initial sponsorship announcement on our social media, and up to 6 annual reposts directed by you
- Opportunity for a representative to speak as a sponsor at events
- Logo and link featured on all email communications
- Logo and link featured on website
- Unlimited job postings in our monthly newsletter



#### Space Needle Level \$500 +

- Initial sponsorship announcement on our social media
- Logo and link featured on all email communications
- Logo and link featured on website
- Unlimited job postings in our monthly newsletter



#### Pike Place Level \$250 +

- Initial sponsorship announcement on our social media
- Logo and link featured on all email communications
- Logo and link featured on website

#### **EVENT & IN-KIND SPONSORSHIP**

In addition to annual sponsorships, we welcome contributions targeting events of specific interest to your organization. We also welcome in-kind contributions of staff time, supplies, facilities, etc.

#### As an event or in-kind sponsor you will receive:

- Input in planning or hosting the event
- Logo and link featured on all event communications
- Special recognition at the event
- Job postings in our newsletter for the month of the event







# **MEMBERSHIP**

YPT Seattle is proud of the diverse membership - both in age and in the **range of transportation careers that our organization represents**. The list below presents our current members' employers.

AECOM	Fehr & Peers	Peninsula Truck Lines
AHBL	Google	Port Of Seattle
Apple	HDR, Inc.	Puget Sound Regional Council
Arcadis IBI Group	НМТВ	Ricondo
BCG	IBI Group	Seattle Children's Hospital
BNSF Railway	ICF	Seattle Department of Transportation
ChangeLab Solutions	JLL	Smash the Box
City of Bainbridge Island	Johnson, Mirmiran, & Thompson	Sound Transit
City Of Bellevue	Kimley-Horn	StreetLight
City Of Issaquah	King County Metro	Toole Design Group
City Of Seattle	KPG Psomas	Transportation Choices Coalition
Community Transit	Michael Baker International	University Of Washington
Crawford & Associates, Inc.	Move Redmond	WSDOT
DESC	Nelson Nygaard	WSP
Federal Transit Administration	Parametrix	WSP USA



# **PROGRAMS**

YPT Seattle organizes many different types of events, including webinars, design charrettes, group bicycle rides, social hours, and technical tours. All programming that YPT Seattle creates furthers our mission of providing networking opportunities, professional development, and camaraderie. We also enjoy collaborating with other professional organizations, such as the Association of Pedestrian and Bicycle Professionals (APBP), to host events and expand opportunities to connect.

We look forward to continuing the YPT Seattle tradition of creating engaging events with your support in 2025!