



| 2024 SPONSORSHIP PACKAGE |

TABLE OF CONTENTS

- ABOUT 2
 - MISSION 2
- SPONSORSHIP 3
 - 2024 SPONSORS 3
 - SPONSORSHIP TIERS 4
 - EVENT & IN-KIND SPONSORSHIP 5
- MEMBERSHIP 6
- PROGRAMS 7
- COMMUNICATIONS 8

ABOUT

The Seattle chapter of Young Professionals in Transportation (YPT Seattle) was created in June 2013 to enhance professional development among young transportation practitioners and future leaders in Seattle, WA.

YPT Seattle is the local chapter of the entirely volunteer-run YPT International non-profit organization. YPT International facilitates the growth of new chapters and guides the 25+ chapters in promoting their core values: professional development, fellowship, and networking.

MISSION

Our mission is to work to **cultivate a community of young professionals passionate about transportation**. Our organization embraces interest in transportation topics across all modes and strives to provide a forum for discussions that encompass traditional transportation topics and new transportation innovations that may shape the industry's future.



SPONSORSHIP

Our members are the future of the transportation industry and are the future of your organization. Sponsoring YPT Seattle supports the development of your employees as leaders and change-makers in the industry. Your support allows us to **create high quality programming** and **keeps membership costs reasonable** for our young members. Sponsoring YPT Seattle allows us to continue engaging and nurturing the pipeline of transportation professionals.

As a federally-recognized 501(c)(6) non-profit entity, contributions or gifts are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

2024 SPONSORS



MOTT
MACDONALD

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SPONSORSHIP TIERS



Rainier Level

\$1,000+

- Opportunity for a representative to speak as a sponsor at events
- **Complimentary memberships** for up to 5 employees of your organization
- Logo and link featured on all email communications
- Logo and link featured on website
- Unlimited job postings



Space Needle Level

\$500 - \$1,000

- Logo and link featured on all email communications
- Logo and link featured on website
- Unlimited job postings
- **Complimentary memberships** for up to 5 employees of your organization



Pike Place Level

\$250 - \$500

- Logo and link featured on all email communications
- Logo and link featured on website
- Unlimited job postings

EVENT & IN-KIND SPONSORSHIP

In addition to annual sponsorships, we welcome contributions targeting events of specific interest to your organization. We also welcome in-kind contributions of staff time, supplies, facilities, etc.

As an event or in-kind sponsor you will receive:

- Logo and link featured on all event communications
- Special recognition at the event
- Logo displayed at the event
- Unlimited job postings for the month of the event



MEMBERSHIP

YPT Seattle is proud of the diverse membership - both in age and in the **range of transportation careers that our organization represents**. The list below presents our current members' employers.

AECOM	Fehr & Peers	Peninsula Truck Lines
AHBL	Google	Port Of Seattle
Apple	HDR, Inc.	Puget Sound Regional Council
Arcadis IBI Group	HNTB	Ricondo
BCG	IBI Group	Seattle Children's Hospital
BNSF Railway	ICF	Seattle Department of Transportation
ChangeLab Solutions	JLL	Smash the Box
City of Bainbridge Island	Johnson, Mirmiran, & Thompson	Sound Transit
City Of Bellevue	Kimley-Horn	StreetLight
City Of Issaquah	King County Metro	Toole Design Group
City Of Seattle	KPG Psomas	Transportation Choices Coalition
Community Transit	Michael Baker International	University Of Washington
Crawford & Associates, Inc.	Move Redmond	WSDOT
DESC	Nelson Nygaard	WSP
Federal Transit Administration	Parametrix	WSP USA



PROGRAMS

YPT Seattle has held many different types of events ranging from webinars, to design charrettes, group bicycle rides, social hours, and technical tours. During the height of the COVID-19 pandemic we held virtual events to keep our members engaged and connected. In mid-2021 we began to resume in person events when possible in accordance with local guidelines. All programming that YPT Seattle creates commits us further to our mission of providing networking opportunities, professional development, and camaraderie.

In 2023, our largest events were a speed networking event and an ACT Conference social hour with the Association of Pedestrian and Bicycle Professionals.

We look forward to continuing the YPT Seattle tradition of creating engaging events and are planning on the following events:

- Membership networking matching
- Webinars
- Technical and historical tours
- Social hours

COMMUNICATIONS

Since our chapter's founding, we have successfully and consistently grown our membership and social media presence. To measure our success, we utilize tools such as Google Analytics, NEON CRM, Wix, Meta Business Suite, and LinkedIn analytics.

After each event, we publish a recap/ thank you in our monthly email newsletter and on our website, yptseattle.org.



373 Instagram followers



383 LinkedIn followers



385 Email listserv subscribers



529 Facebook followers